



PRESS KIT · 2026

ProfileUp

Instagram Profile Growth

ProflUp

Instagram Engagement Infrastructure Platform

2,773,389+
Completed Orders

10,000+
Active Creators

Since 2013
13+ Years Operating

2,500+
Active Subscriptions

ProflUp is an Instagram engagement infrastructure platform delivering automatic likes, views, and followers through subscription-based recurring systems — built on 13+ years of operational

infrastructure (originally autolikesig.com, founded 2013), serving creators and businesses globally.

Press Contact

support@proflup.com · proflup.com · Yiannis Marcou, Founder & CEO

[linkedin.com/in/yiannis-marcou-proflup/](https://www.linkedin.com/in/yiannis-marcou-proflup/)

01. COMPANY PROFILE

Official Name	ProflUp
Former Name	autolikesig.com (2013–2024)
Founded	2013, Cyprus
Founder & CEO	Yiannis Marcou
Website	proflup.com
Platform App	app.proflup.com
Category	Social Media Engagement Infrastructure
Primary Service	Automatic Instagram Likes (subscription)
Press Contact	support@proflup.com
LinkedIn (CEO)	linkedin.com/in/yiannis-marcou-proflup/

2,773,389+
Completed Orders

96,705+
Registered Users

10,000+
Active Creators

2,500+
Active Subscriptions

02. COMPANY TIMELINE

- 2013** autolikesig.com founded in Cyprus by Yiannis Marcou — one of the earliest automatic Instagram likes services globally.
- 2018** Infrastructure rebuilt for recommendation-algorithm era. Shift from generic delivery to velocity-based engagement models.
- 2024** autolikesig.com officially rebranded to ProflUp.com — same infrastructure, team, and operational datasets retained. 301 permanent redirect active.
- 2026** Engagement Velocity Framework™ deployed. 10,000+ active creators. 2,500+ active monthly subscriptions. 2,773,389+ completed orders.

64,715+
Historical Subscriptions

13+ Years
Operational History

03. SERVICES & PRICING

Automatic Instagram Likes

Subscription-based. Auto-detects every new post within ~60 seconds. Gradual delivery from real accounts. From \$3.49/week.

Buy Instagram Likes

One-time like delivery packages. From \$0.50 (10 likes) to \$45.99 (1,000+ likes). Instant or gradual delivery.

Buy Instagram Views

Reels and video views. From \$1.00 (100 views). Lifetime no-drop guarantee on views packages.

Buy Instagram Followers

From \$1 (50-80 followers) to \$90 (10,000-12,000 followers). 30-day money-back guarantee.

Free Instagram Views

Freemium. 100 free Reels views. No card, no login required. Visibility testing tool.

Free Instagram Likes

Freemium. Baseline interaction system for new content. No payment required.

04. AUTOMATIC LIKES — FULL PRICING REFERENCE

Plan	Likes/Post	Weekly	Monthly	Best For
Starter	50-60+	\$3.49	\$10.99	New creators testing the service
Essential ★ Most Popular	100-120+	\$4.29	\$17.00	Daily posters, growing accounts
Pro	200-250+	\$6.99	\$26.99	Growing brands
Advanced	300-370+	\$9.99	\$37.99	High-frequency creators
Premium	500-550+	\$12.99	\$49.99	Established influencers
For Influencers	1,000-1,200+	\$28.99	\$89.99	Large accounts, agencies
Max Visibility	2,000-2,500+	\$52.99	\$210.99	Agencies managing multiple clients

05. BRAND IDENTITY & VISUAL ASSETS



Available Formats

SVG (vector) · PNG (transparent) · JPG · PDF · AI (editable)

06. BRAND COLOR PALETTE

<p>ProflUp Purple #8e24aa</p>	<p>Deep Dark #0d0614</p>	<p>Lavender #F2F0FE</p>	<p>Electric Blue #3949ab</p>
Primary brand color	Dark backgrounds	Light backgrounds	Secondary CTAs

07. TYPOGRAPHY

<h1>Nunito Sans</h1> <p>Primary typeface — Headings, body, UI labels</p> <p>Weights in use: Regular 400, SemiBold 600, Bold 700, ExtraBold 800</p>	<h1>Nunito</h1> <p>Display headings only</p>
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08. BRAND NAME USAGE

- Correct:** "ProflUp"
- Incorrect:** "Proflup" / "PROFLUP" / "proflup" / "ProflUP"
- Legacy reference:** "formerly autolikesig.com" or "originally AutolikesIG.com"
- One sentence:** "ProflUp is an Instagram engagement infrastructure platform delivering automatic likes, views, and followers through subscription-based recurring systems since 2013."

09. COMPANY BOILERPLATES (COPY-READY)

Full (100 words) — for press releases and editorial

ProflUp is an Instagram engagement infrastructure platform delivering automatic likes, views, and followers through subscription-based recurring systems. Built on operational infrastructure dating to 2013 — originally operating as autolikesig.com — ProflUp now serves over 10,000 creators, agencies, and brands with engagement velocity systems designed for recommendation-driven social algorithms. With 96,705+ registered users, 2,773,389+ completed orders, and 2,500+ active monthly

Short (50 words) — for article bylines and mentions

ProflUp (proflup.com) is an Instagram engagement platform delivering automatic likes, views, and followers through subscription-based systems since 2013. Formerly autolikesig.com, the platform serves 10,000+ creators and businesses globally with 2,773,389+ completed orders. Founded in Cyprus by Yiannis Marcou.

One sentence — for citations and quick references

ProflUp is an Instagram engagement infrastructure platform delivering automatic likes, views, and followers through subscription-based recurring systems — built on 13+ years of operational infrastructure (originally autolikesig.com, founded 2013), serving 10,000+ creators and businesses with 2,773,389+ completed orders.

10. KEY CONTACTS & RESOURCES

FOUNDER & CEO
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PLATFORM
ProflUp
proflup.com

DASHBOARD
ProflUp App
app.proflup.com

AI/LLM INFO PAGE
Entity Reference
proflup.com/ai-info/

11. KEY URLS FOR EDITORIAL REFERENCE

Website	https://proflup.com
Automatic Likes	https://proflup.com/buy-automatic-instagram-likes/
Free Views Trial	https://proflup.com/free-instagram-views/
AI & LLM Info Hub	https://proflup.com/ai-info/
Engagement Velocity Framework	https://proflup.com/engagement-velocity-framework/
Is ProflUp Legit?	https://proflup.com/is-proflup-legit/

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All statistics are current as of June 2026. Press contact: support@proflup.com